Club Forum

Wednesday 25 May 2022
Nona Lee Sports Centre
Welcome from the MU Sport Board

Ian Marshman, Chair
Club Forum Update

Tim Lee, Director of Sport
Sport and Volunteer Awards
2022 Strategic Tasks

Reactivate the Campus
- Students and staff are returning to campus to participate in sport, fitness and recreation activities

Sport Capital Infrastructure Plan
- Improve the quality, capacity and accessibility of sporting facilities that support regular physical activity for students and staff across all campuses of the University
2022 Strategic Tasks

Club Affiliation Arrangements

• Ensure that the club affiliation arrangements provide the University with appropriate oversight to ensure the good conduct of the sporting clubs and that members (students, staff and community) adhere to University policies and procedures

Club Services Improvement Project

• Improve the capability of clubs through increased levels of direct and indirect support to deliver on the strategic objectives for sport at the University
Acknowledgements
Sport at Melbourne

It Inspires, Connects and Leads
Rugby Club
Strategic Plan

Adrian Garvey, President
Melbourne University Rugby
Strategic Plan 2022
Strategic Objectives

1. **Increase the participation numbers at the club** *(through providing the best rugby experience in Victoria)*

2. **Increase the ratio of current MU students and alumni at the club**

3. **Improve final standings and win/lose ratio across the club**

4. **Increase the number of players that go onto higher honours or professional playing careers**

5. **Focus on the club operations to improve the financial stability of the club**
Melbourne Uni Rugby Strategy Map 2022

**Strategy**
Principles for project selection & initiation

**Vision**
Best rugby experience in Victoria

**Mission**
Transform good people into great people

**Values**
Teamwork, Courage, Diligence, Inclusiveness, Honesty, Respect

**Goals**
5 teams in 15s, Win 5 comps, Win Aon 7s

**Portfolio**
Framework for project organization & momentum

**Project**
Principles for execution & value realization

**Operations**
Business acceptance and sustainability

**Strategic Themes**

**Vision**
Best rugby experience in Victoria

**Mission**
Transform good people into great people

**Values**
Teamwork, Courage, Diligence, Inclusiveness, Honesty, Respect

**Goals**
5 teams in 15s, Win 5 comps, Win Aon 7s

**Player & Team Performance**

1. Coaching Appointments
2. Establish – style of play
3. Off/PreSeason
4. Club Playbook
5. Fine/s Skills Testing

**Positional Depth**

1. Elite Player Program
2. Recruiting
3. Scholarship Program
4. Online recruitment campaign (Play Rugby)
5. Position-based training sessions

**Positive Culture**

1. Presentation Night
2. Off-pre season kit
3. Season off fixi kit
4. Team Photos
5. Club Handbook

**Financial Stability**

1. Registrations 2022
2. Sponsorships
3. Grants
4. Breasts & Merchandise

**Inputs**

**Portfolio**

**Project**

**Operations**

**Team**
All teams in finals = 3/5 flags

**Results**

**Higher Honours**
3x Mens, 3x Women's Rep teams

**Community & Player Engagement**
20% increase in memberships

**ROI**
$60k surplus

**The Work**

**Sustainability**

**Outputs**

Tom
Coxy
Zac
JR

Eddie
Junior
Fitty
Scooter

Sanchez
Annie
Hunter
Samm

Dick
Dan H
TBC
Ben

MXVs
WXVs
CXVs
MW
7s
Creating a plan & building momentum

Use club milestones to connect members and collaborate on a plan that generates excitement, participation and engagement.

- **26 October 2021**
  - Off-Season Launch

- **27 November 2021**
  - Presentation Night

- **16 January 2022**
  - Coaches Planning Session

- **12 March 2022**
  - Pre-Season Camp

- **19 March 2022**
  - Rugby Victoria Club 10s

- **2 April 2022**
  - First Pre-season Game
    - against Endeavour Hills

- **30 April 2022**
  - First Competition Game
    - against Harlequins

- **14 May 2022**
  - Pride Round
    - against Melbourne
The University

Positional Depth

Current Numbers based on current player database for 2022

Womens:
- 12 Current Melbourne University Students
- 8 Melbourne University Alumni

Men:
- 16 Current Melbourne University Students
- 4 Melbourne University Alumni

Colts:
- 31 Current Melbourne University Students

2021
- 36 Registered Student Players

2022
- 71 Registered Student Players
Melbourne University Rugby
Strategic Plan 2022
Sport Capital Infrastructure Plan

Ken Barton, Facilities Operations Manager
Background

- Sports Capital Plan 2013 – 2023
- Strategic Plan for Sport
- Guiding our Estate
- Sports Capital Infrastructure Plan
Process to Date

✓ Collation and review of relevant strategies and documentation
✓ Benchmarking against GO8 and relevant international universities
✓ Club workshops (23 clubs represented)
✓ Engagement with City of Melbourne (CoM), State Sport Centre Trust – Parkville and Victorian Government
✓ Advisory Board presentation and workshop – emerging themes
✓ Engagement with senior University staff
Key Themes Emerging

- Importance of sporting clubs and what they contribute to student experience
- A leading global university needs a matching sport offer
- Condition of existing infrastructure urgently needs addressing
- Increasing capacity is essential
- Importance of creating new and deepening existing partnerships
Next Steps

✓ Opportunity for feedback on Draft Report
✓ Partnership opportunities explored, including club tenure and access to CoM and SSCT facilities
✓ Priority Projects funded in University Capital Plan

21
Reactivation Workshop

Gary Ryan, Organisations That Matter
Q: What words best describe the experience of students that is impacting them engaging and participating with the University?

www.pollev.com/garyryan726
Q2: What have been your best practices to engage students with your activities?
Q3: What are some of the things you would like to do to engage students with your activities?
Thank you

Please stay for some refreshments and networking