



THE UNIVERSITY OF
MELBOURNE

Club Forum

Wednesday 25 May 2022
Nona Lee Sports Centre





Welcome from the MU Sport Board

Ian Marshman, Chair





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Club Forum Update

Tim Lee, Director of Sport







Sport and Volunteer Awards





2022 Strategic Tasks

Reactivate the Campus

- Students and staff are returning to campus to participate in sport, fitness and recreation activities



Sport Capital Infrastructure Plan

- Improve the quality, capacity and accessibility of sporting facilities that support regular physical activity for students and staff across all campuses of the University





2022 Strategic Tasks

Club Affiliation Arrangements

- Ensure that the club affiliation arrangements provide the University with appropriate oversight to ensure the good conduct of the sporting clubs and that members (students, staff and community) adhere to University policies and procedures

Club Services Improvement Project

- Improve the capability of clubs through increased levels of direct and indirect support to deliver on the strategic objectives for sport at the University





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Acknowledgements



Sport at Melbourne

It Inspires, Connects and Leads



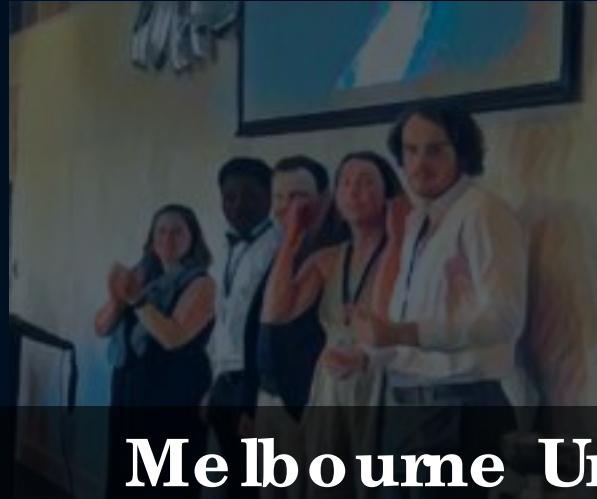


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Rugby Club Strategic Plan

Adrian Garvey, President





Melbourne University Rugby

Strategic Plan 2022



Strategic Objectives

1. Increase the participation numbers at the club *(through providing the best rugby experience in Victoria)*
2. Increase the ratio of current MU students and alumni at the club
3. Improve final standings and win/lose ratio across the club
4. Increase the number of players that go onto higher honours or professional playing careers
5. Focus on the club operations to improve the financial stability of the club



Melbourne Uni Rugby Strategy Map 2022

Strategy

Principles for project selection & initiation

Vision

Best rugby experience in Victoria

Mission

Transform good people into great people

Values

Teamwork, Courage, Diligence, Inclusiveness, Honesty, Respect

Goals

5 teams in 15s, Win 5 comps, Win Aon 7s

Portfolio

Framework for project organization & momentum



Player & Team Performance

1. Coaching Appointments
2. Establish – style of play
3. Off/Pre Season
4. Club Playbook
5. Fitness/Skills Testing



Positional Depth

1. Elite Player Program
2. Scouting
3. Scholarship Program
4. Online recruitment campaign (Play Rugby)
5. Position-based training sessions



Positive Culture

1. Presentation Night
2. Off/pre-season kit
3. Season off field kit
4. Team Photos
5. Club Handbook



Financial Stability

1. Registrations 2022
2. Sponsorships
3. Grants
4. Events & Merchandise

Project

Process for execution & value realisation

Operations

Business acceptance and sustainability

M XV's



Tom

W XV's



Coxy

C XV's



Zac

MW 7s



JR

Team Results

All teams in finals = 3/5 flags



Eddie



Junior



Fitzy



Scooter

Higher Honours

3x Mens, 3x Womens: Rep teams



Sanchez



Annie



Hunter



Sammy

Community & Player Engagement

20% increase in memberships



Dicko



Dan H



TBC



Ben

ROI

\$60k surplus

Inputs

Strategic Themes

The Work

Sustainability

Outputs

Creating a plan & building momentum

Use club milestones to connect members and collaborate on a plan that generates excitement, participation and engagement



26 October 2021
Off-Season Launch



27 November 2021
Presentation Night



16 January 2022
Coaches Planning Session



12 March 2022
Pre-Season Camp



19 March 2022
Rugby Victoria Club 10s



2 April 2022
First Pre-season Game
against Endeavour Hills



30 April 2022
First Competition Game
against Harlequins



14 May 2022
Pride Round
against Melbourne



Positional Depth

The University

Current Numbers based on current player database for 2022



Womens:

- 12 Current Melbourne University Students
- 8 Melbourne University Alumni

Men:

- 16 Current Melbourne University Students
- 4 Melbourne University Alumni

Colts:

- 31 Current Melbourne University Students

Melbourne University Rugby

Strategic Plan 2022

Inclusion

Diligence

Respect

Honesty

Courage

Teamwork



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RUGBY FOOTBALL CLUB



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Sport Capital Infrastructure Plan

Ken Barton, Facilities Operations Manager





Background

- Sports Capital Plan 2013 – 2023
- Strategic Plan for Sport
- Guiding our Estate
- Sports Capital Infrastructure Plan





Process to Date

- ✓ Collation and review of relevant strategies and documentation
- ✓ Benchmarking against GO8 and relevant international universities
- ✓ Club workshops (23 clubs represented)
- ✓ Engagement with City of Melbourne (CoM), State Sport Centre Trust – Parkville and Victorian Government
- ✓ Advisory Board presentation and workshop – emerging themes
- ✓ Engagement with senior University staff



Key Themes Emerging

- ✓ Importance of sporting clubs and what they contribute to student experience
- ✓ A leading global university needs a matching sport offer
- ✓ Condition of existing infrastructure urgently needs addressing
- ✓ Increasing capacity is essential
- ✓ Importance of creating new and deepening existing partnerships

Next Steps

- ✓ Opportunity for feedback on Draft Report
- ✓ Partnership opportunities explored, including club tenure and access to CoM and SSCT facilities
- ✓ Priority Projects funded in University Capital Plan





Reactivation Workshop

Gary Ryan, Organisations That Matter



Q: What words best describe the experience of students that is impacting them engaging and participating with the University?



www.pollev.com/garyryan726



Q2: What have been your best practices to engage students with your activities?



Q3: What are some of the things you would like to do to engage students with your activities?





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Thank you

*Please stay for some
refreshments and
networking*

