

CLUB ADVISORY GROUP
Meeting 3/2021 – 01 December 2021

The minutes of meeting 3/2021 of the Club Advisory Group held on 01 December 2021 at 5.30pm via Zoom.

PRESENT:

Mr Tim Lee (Director of Sport/Chair)
Ms Rosemary Bissett (Volleyball)
Mr Bob Girdwood (Football)
Mr Maciej Necki (Underwater)
Mr Michael Owen (Soccer)

APOLOGIES:

Ms Olivia Honore (Boat)

IN ATTENDANCE:

Mr Rod Warnecke (Sport Development Manager)
Mr Tom Mullumby (Club Coordinator, Secretary)

1. WELCOME, APOLOGIES AND INTRODUCTION

1.1 Welcome

The Chair welcomed all present.

1.2 Apologies

Mr Warnecke advised that Ms Honore had resigned her seat on the Club Advisory Group and thanked her for her service.

1.3 Minutes from previous meeting

Mr Girdwood thanked the Secretary for getting the minutes out early. The minutes were accepted as a true record.

1.4 Business arising/action items form previous meeting

1.4.1 Report on the 2021 Club Performance KPIs and proposed 2022 KPIs at the next CAG meeting.

Mr Warnecke advised this was an agenda item (3.1) for this meeting.

2. MATTERS FOR DISCUSSION

2.1 2022 Club Funding Summary

Mr Warnecke introduced the summary spreadsheet speaking to the 2021 membership data provided by clubs, actual 2021 funding and the budgeted 2022 club funding. Mr Warnecke advised that the 2022 funding was a roll-over of 2021 amounts plus a 2.2% increase for CPI. Mr Warnecke noted that two clubs who were unable to provide the information requested

in the 2020 Club Financial Health Check have had their Semester 2 funding withheld. Mr Girdwood commented on the presentation of the information and how it was easy to digest. Mr Girdwood asked why some clubs have 0 student members listed. Mr Mullumby advised that those clubs had not provided membership data for 2021 to date. Ms Bissett suggested adding columns for student percentage and ratio for support per student and total membership. She also suggested we could report on the ratio of MU Sport support to club turnover. Mr Girdwood asked if coaching and administrator support had been a 50/50 contribution. Mr Warnecke noted that administration support was 50/50 and whilst coaching support had not been mandated, all clubs that are receiving coaching support are contributing more than their supported amount. Mr Girdwood commented that there does not appear to be a high correlation between the number of student members and the amount of money a club receives. Mr Girdwood suggested presenting on alumni members as well to demonstrate engagement with the broader University community. Mr Necki suggested to track figures over time to attempt to measure the impact changes in support and club financial status may have in other areas, such as student recruitment. The Chair suggested we need to be careful when not comparing like for like, and the need to categorise similar clubs for analysis. Mr Warnecke agreed to investigating additional data reporting for future information.

Resolution

The CAG endorsed the 2022 Club Funding Summary.

2.2 New Club Funding Requests

Mr Owen and Mr Girdwood identified a conflict of interest for this agenda item. The Chair was comfortable with their declaration, and that they could be present during discussion. Mr Warnecke presented on Club Funding Requests, recognising that more work needed to be completed on framing the principles that underpin support for clubs. These funding requests would be considered with the caveat that no more future funding requests would be considered until a framework was developed and approved. The Chair added that the framework would provide greater transparency so that future decisions would be based on agreed principles, providing consistency and equity for all clubs. Mr Warnecke suggested that emerging areas such as strength and conditioning and preseason training would be addressed in the development of the framework. Ms Bissett questioned if a club suffered membership attrition, should there be a scaling down in funding. The CAG considered the funding requests and supported MU Sport's rationale and recommendations. Ms Bissett commented that the gender equity issue should be a consideration for future support. Mr Girdwood suggested that medical support could also be worth considering for future funding support. Mr Owen suggested the key all funding support was to ensure it linked back to a club's stated strategic goals. The Chair agreed, and suggested work was also needed to support clubs to develop strategic plans which were aligned with the University's Strategic Plan for Sport. Mr Girdwood suggested that the Blues, Blacks and Women would not agree on a joint administrator. The Chair said MU Sport would contact the Football Club for their view.

Resolution

The CAG supported MU Sport recommendation and rationale for club funding requests as outlined in the below table

Club	Funding Type	Amount Requested	Recommended Amount
<i>Dragon Boat</i>	<i>Coaching</i>	<i>\$6,808</i>	<i>\$3,404</i>
<i>Football (Uni Blues)</i>	<i>Coaching</i>	<i>\$20,000</i>	<i>\$5,000</i>
<i>Football (Women)</i>	<i>Coaching</i>	<i>\$10,000</i>	<i>\$5,000</i>
<i>Futsal</i>	<i>External Venue Hire</i>	<i>\$4,400</i>	<i>\$4,400</i>
<i>Soccer</i>	<i>Coaching</i>	<i>\$2,352</i>	<i>\$2,352</i>
<i>Football (Uni Blues)</i>	<i>Administration</i>	<i>\$5,000</i>	<i>tbc</i>
<i>Football (Women)</i>	<i>HP Management, S&C, Trainers</i>	<i>\$20,000</i>	<i>\$0</i>
<i>Soccer</i>	<i>External Venue Hire</i>	<i>\$6,896</i>	<i>\$0</i>
		<i>\$75,456</i>	<i>\$20,156</i>

Action

MU Sport to update club funding principles framework to be presented to CAG before any future operational funding requests were considered.

2.3 2021 Club Support Awards

Mr Mullumby presented the nominations for the 2021 Club Sport Awards, recognising that many club seasons were cut short due to COVID-19, which perhaps explained why so few nominations had been received. With some awards only receiving one nomination, Ms Bissett questioned if these awards should be awarded. It was also questioned if clubs were aware that they could still nominate, regardless of their season being completed or not. Mr Mullumby confirmed that calls for nominations were promoted multiple times and through multiple mediums. Mr Owen was comfortable with the communication received by clubs regarding nominations, and suggested that if there was a worthy nomination, then it should be considered for awarding, even in a year with many incomplete seasons. Mr Girdwood agreed. Mr Owen suggested that future promotion of the awards could also include commentary on previous award nominations/winners, which could assist clubs in deciding to nominate or not.

Resolution

The CAG endorsed the recommendations for the 2021 Club Sport Awards.

3. MATTERS FOR NOTING

3.1 Sporting Club Performance KPIs

Mr Warnecke noted the 2021 and 2022 Sporting Club Performance KPIs. Mr Girdwood noted the need for care around the definition of scholarships and the amateur status needed for students playing in Victorian Amateur Football Association (VAFA) competitions.

Resolution

The CAG noted the 2021 and 2022 Sporting Club Performance KPIs.

3.2 Sport Development Report

Mr Warnecke presented the Sport Development Report. The Chair highlighted the planning for the return of students back on campus in 2022 and engaging them in regular physical activities. He also spoke to the anticipated return of international students. Ms Bisset acknowledged the impressive efforts of Maria Berry being recognised as one of the 20 greatest contributors to the women’s game (of football) over its 100 years.

Resolution

The Sport Development Report was noted.

4. NEXT MEETING – To be confirmed

Mr Warnecke noted the next meeting date would be communicated in the new year in consideration of other key dates. The Chair thanked everyone for their time.

Action Sheet 3/2021

Minute no.	Item Title	Action	Person/s Responsible	Current Status
2.2	New Club Funding Requests	<i>Update club funding principles framework to be presented to CAG before any future operational funding requests were considered.</i>	Rod Warnecke	