To engage competitive clubs in discussion to identify strategies to:

- Increase the number and percentage of students competing at all levels
- Increase the performance of competitive clubs
Forum Objectives

- To explore current practices that are helping attract the best student athletes to competitive clubs
- To explore current challenges associated with recruiting the best student athletes to competitive clubs
- To explore current practices that are assisting clubs to perform at their optimum
- To explore current challenges that are hindering optimal performance
Performance Pillar

Goal: Celebrate and support sporting excellence

Ensure that the sporting clubs are the first choice of our student-athletes with quality coaching, professional management administration, athlete development and student recruitment.

Strategic task: The development of a comprehensive strategy to assist competitive clubs to improve performance
Consultation process

- Competitive Club Strategy proposal endorsed by MU Sport Board: Aug. 2019
- Workshop outcomes discussed with Clubs Advisory Group: Mar. 2019
- Club feedback considered in Strategy development: Apr. 2020
- Competitive Club Strategy released to clubs: May 2020

- 28 Nov. 2019: Competitive Club Forum Workshop
- Mar. 2020: Competitive Club Strategy draft distributed to clubs for feedback
- Apr. 2020: Competitive Club Strategy presented to MU Sport Board for endorsement
Agreed behaviours

• What behaviours will be okay?
• What behaviours will not be okay?
• Parking lot (post-it notes)
Please identify...

Current practices that are working well to recruit the best student athletes
Current challenges associated with recruiting the best student athletes
Please identify

Current practices that are helping clubs to perform at their optimum

The highest, appropriate level for your club today, without placing a limit on what may be possible over time

Current challenges associated with achieving optimal performance outcomes
Summary and next step

Collate and share themes with competitive clubs
Collate and share with Clubs Advisory Group
(March 2020)
THANK YOU!