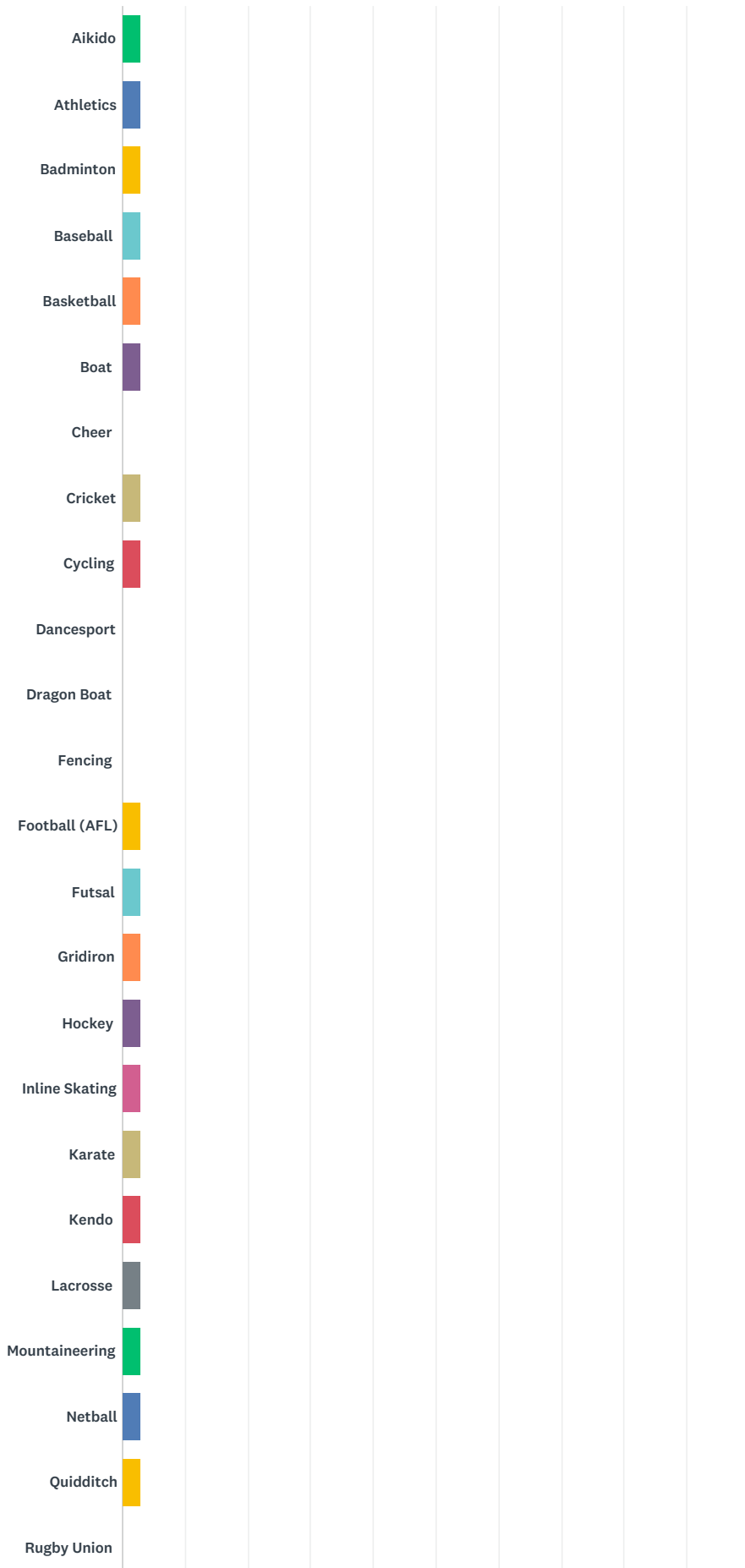
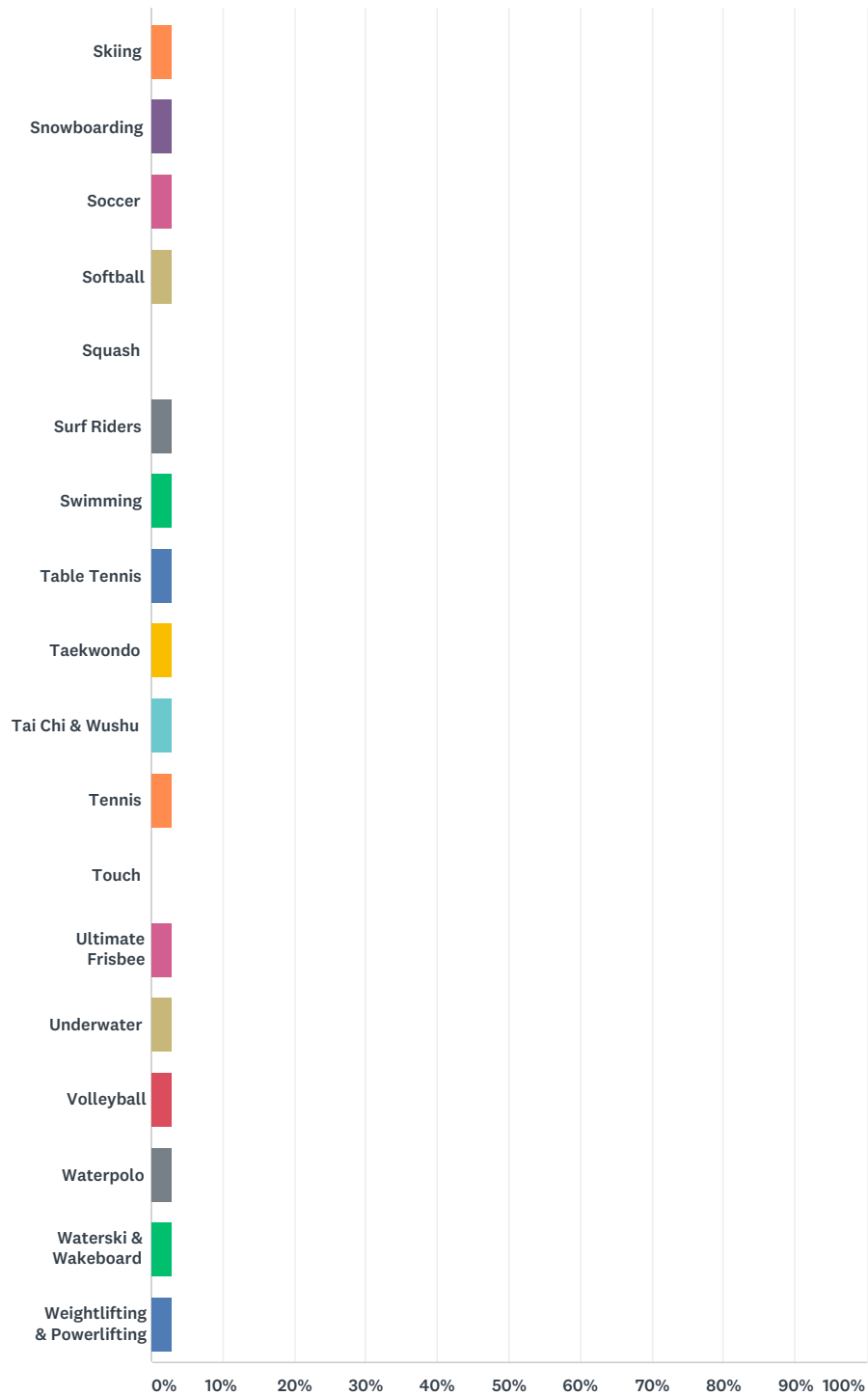


### Q1 Which Club do you represent?

Answered: 35 Skipped: 0



## 2018 Semester 1 Orientation Clubs Day Feedback



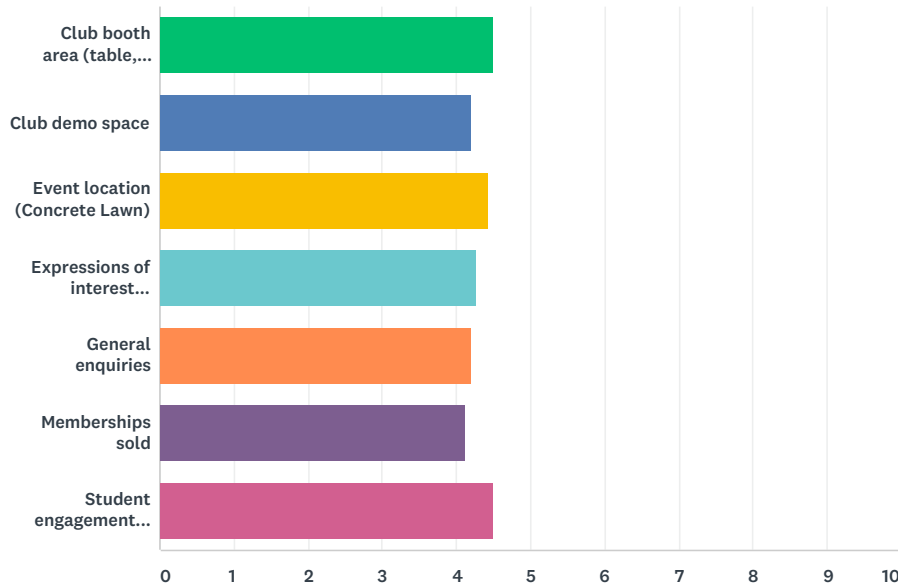
ANSWER CHOICES	RESPONSES
Aikido	2.86% 1
Athletics	2.86% 1
Badminton	2.86% 1
Baseball	2.86% 1
Basketball	2.86% 1
Boat	2.86% 1
Cheer	0.00% 0
Cricket	2.86% 1
Cycling	2.86% 1
Dancesport	0.00% 0

## 2018 Semester 1 Orientation Clubs Day Feedback

Dragon Boat	0.00%	0
Fencing	0.00%	0
Football (AFL)	2.86%	1
Futsal	2.86%	1
Gridiron	2.86%	1
Hockey	2.86%	1
Inline Skating	2.86%	1
Karate	2.86%	1
Kendo	2.86%	1
Lacrosse	2.86%	1
Mountaineering	2.86%	1
Netball	2.86%	1
Quidditch	2.86%	1
Rugby Union	0.00%	0
Skiing	2.86%	1
Snowboarding	2.86%	1
Soccer	2.86%	1
Softball	2.86%	1
Squash	0.00%	0
Surf Riders	2.86%	1
Swimming	2.86%	1
Table Tennis	2.86%	1
Taekwondo	2.86%	1
Tai Chi & Wushu	2.86%	1
Tennis	2.86%	1
Touch	0.00%	0
Ultimate Frisbee	2.86%	1
Underwater	2.86%	1
Volleyball	2.86%	1
Waterpolo	2.86%	1
Waterski & Wakeboard	2.86%	1
Weightlifting & Powerlifting	2.86%	1
<b>TOTAL</b>		<b>35</b>

## Q2 Please rate your satisfaction of Semester 1 Clubs Day in Concrete Lawn on the following:

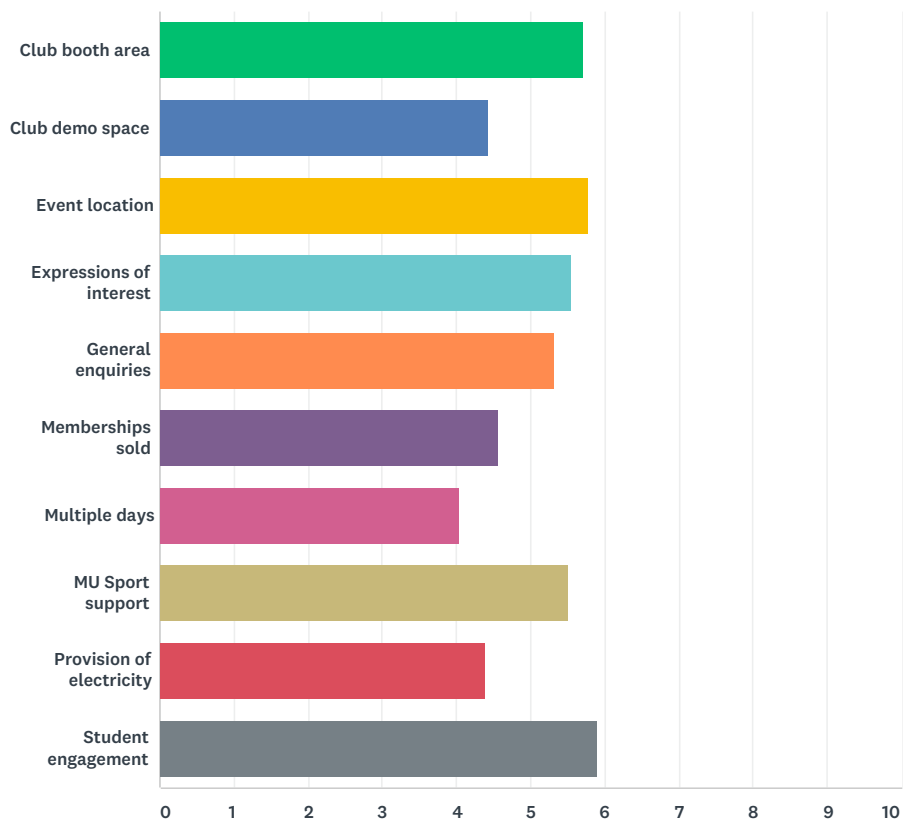
Answered: 35 Skipped: 0



	VERY DISSATISFIED	DISSATISFIED	UNSURE	SATISFIED	VERY SATISFIED	N/A	TOTAL	WEIGHTED AVERAGE
Club booth area (table, chair, display space)	0.00% 0	0.00% 0	0.00% 0	51.43% 18	48.57% 17	0.00% 0	35	4.49
Club demo space	0.00% 0	2.86% 1	2.86% 1	28.57% 10	20.00% 7	45.71% 16	35	4.21
Event location (Concrete Lawn)	0.00% 0	0.00% 0	5.71% 2	45.71% 16	48.57% 17	0.00% 0	35	4.43
Expressions of interest (contact information)	0.00% 0	0.00% 0	5.71% 2	60.00% 21	31.43% 11	2.86% 1	35	4.26
General enquiries	0.00% 0	0.00% 0	5.71% 2	65.71% 23	25.71% 9	2.86% 1	35	4.21
Memberships sold	0.00% 0	2.86% 1	11.43% 4	31.43% 11	25.71% 9	28.57% 10	35	4.12
Student engagement (festival atmosphere, crowd size)	0.00% 0	0.00% 0	5.71% 2	40.00% 14	54.29% 19	0.00% 0	35	4.49

### Q3 Please rate the importance of the following Orientation Clubs Day event elements for your Club:

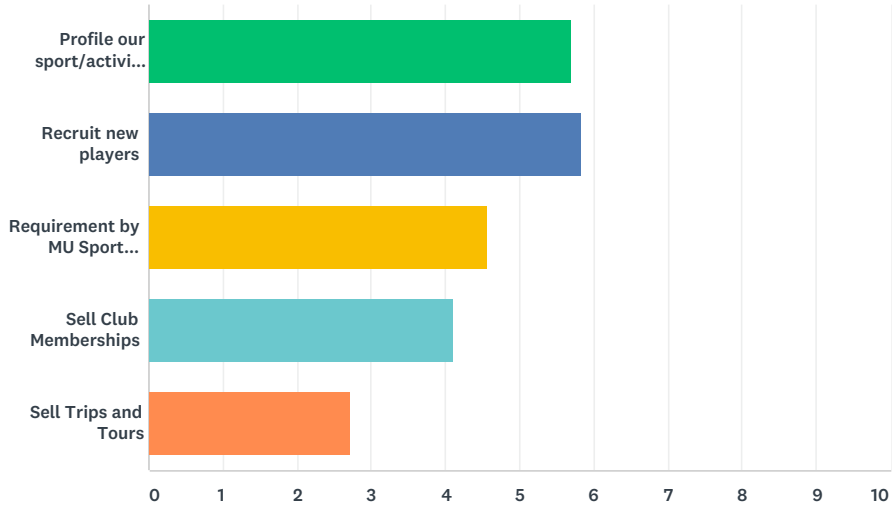
Answered: 35 Skipped: 0



	NOT AT ALL IMPORTANT	LOW IMPORTANCE	SLIGHTLY IMPORTANT	NEUTRAL	MODERATELY IMPORTANT	VERY IMPORTANT	EXTREMELY IMPORTANT	TOTAL	WE AV
Club booth area	0.00% 0	2.86% 1	0.00% 0	2.86% 1	37.14% 13	31.43% 11	25.71% 9	35	
Club demo space	14.29% 5	5.71% 2	0.00% 0	20.00% 7	31.43% 11	20.00% 7	8.57% 3	35	
Event location	0.00% 0	2.86% 1	0.00% 0	2.86% 1	31.43% 11	37.14% 13	25.71% 9	35	
Expressions of interest	0.00% 0	2.86% 1	0.00% 0	14.29% 5	31.43% 11	25.71% 9	25.71% 9	35	
General enquiries	0.00% 0	2.86% 1	0.00% 0	17.14% 6	31.43% 11	40.00% 14	8.57% 3	35	
Memberships sold	11.43% 4	8.57% 3	5.71% 2	17.14% 6	20.00% 7	17.14% 6	20.00% 7	35	
Multiple days	5.71% 2	20.00% 7	2.86% 1	40.00% 14	8.57% 3	14.29% 5	8.57% 3	35	
MU Sport support	0.00% 0	0.00% 0	2.86% 1	14.29% 5	31.43% 11	31.43% 11	20.00% 7	35	
Provision of electricity	14.29% 5	5.71% 2	5.71% 2	22.86% 8	22.86% 8	8.57% 3	20.00% 7	35	
Student engagement	0.00% 0	0.00% 0	0.00% 0	5.71% 2	20.00% 7	51.43% 18	22.86% 8	35	

Q4 Please rate the importance of the following Orientation Clubs Day activities for your Club:

Answered: 35 Skipped: 0



	NOT AT ALL IMPORTANT	LOW IMPORTANCE	SLIGHTLY IMPORTANT	NEUTRAL	MODERATELY IMPORTANT	VERY IMPORTANT	EXTREMELY IMPORTANT	TOTAL	W A
Profile our sport/activities	0.00% 0	2.86% 1	0.00% 0	11.43% 4	25.71% 9	31.43% 11	28.57% 10	35	
Recruit new players	0.00% 0	0.00% 0	8.57% 3	2.86% 1	14.29% 5	45.71% 16	28.57% 10	35	
Requirement by MU Sport agreement	8.57% 3	0.00% 0	2.86% 1	31.43% 11	34.29% 12	17.14% 6	5.71% 2	35	
Sell Club Memberships	25.71% 9	5.71% 2	2.86% 1	14.29% 5	20.00% 7	11.43% 4	20.00% 7	35	
Sell Trips and Tours	45.71% 16	8.57% 3	2.86% 1	28.57% 10	2.86% 1	8.57% 3	2.86% 1	35	

**Q5 How many students did your Club sell memberships to on Clubs Day?**

Answered: 33 Skipped: 2

*Club responses varied between 10-280, with many clubs indicating they do not directly sell memberships on the day*

Q6 How many students gave their contact information to your Club  
(expression of interest) on Clubs Day?

Answered: 33 Skipped: 2

*Club responses varied between 15-300*



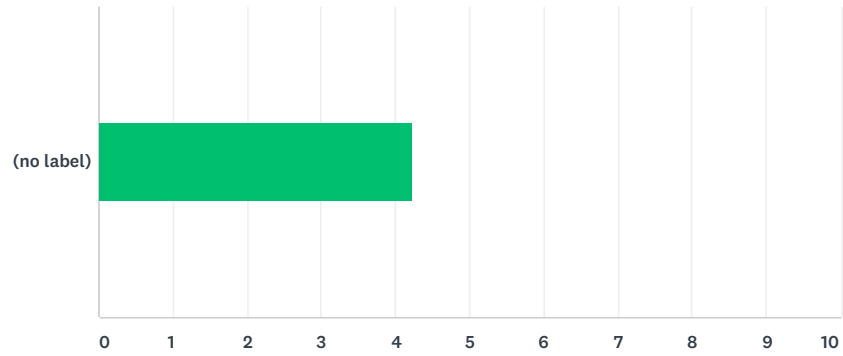
Q7 If your Club ran 'Come and Try' sessions, how many people came to each session?

Answered: 29 Skipped: 6

*Club responses varied between 5-100 per session*

Q8 All things considered, how would you rate your overall satisfaction of 2018 Semester 1 Clubs Day?

Answered: 35 Skipped: 0



	STRONGLY DISSATISFIED	DISSATISFIED	NEITHER SATISFIED OR DISSATISFIED	SATISFIED	STRONGLY SATISFIED	TOTAL	WEIGHTED AVERAGE
(no label)	0.00% 0	0.00% 0	8.57% 3	60.00% 21	31.43% 11	35	4.23

## Q9 Please provide any further comments you have about the Orientation events for Clubs

Answered: 17 Skipped: 21

#	RESPONSES	DATE
1	promotion to students about clubs in concrete lawn as many city only know about south lawn	4/6/2018 10:20 PM
2	Make the DJ less loud next time	3/22/2018 12:49 PM
3	Overall, we were extremely satisfied with the vibe of the event, the location of the event (at Concrete Lawn), the support from MU Sport, and the expressions of interest that we procured.	3/18/2018 9:49 AM
4	Grouping together the UMSU clubs with the Sports clubs on South Lawn (like it use to be) would generate some much more excitement and sign ups for all the sporting clubs. I walked over there during the Thursday and noticed empty stalls alongside the moat that could have been used by sporting clubs, plus plenty of space around the UMSU tents. Plus there were other places in the vicinity that could have been used better. To increase club participation and sign-ups during o-week it's important to create hype and generate a huge atmosphere. Bringing all of the campus clubs together will do this.	3/17/2018 11:42 AM
5	Concrete lawn is far better than North court	3/16/2018 12:03 PM
6	Brilliant day and well ran. Much better than North Court	3/16/2018 10:58 AM
7	N/A	3/14/2018 9:40 PM
8	Concrete lawn as the location was successful. The number of expressions of interest on this clubs day increased considerably from Semester 1 2017 clubs day.	3/13/2018 8:09 AM
9	Concrete Lawn booth spaces provided more exposure and better atmosphere compared to North Court in the past.	3/12/2018 6:28 PM
10	Not as many people as last year on North court, but we realised the trade-off for more flow of people was the increase in space all the clubs had. Can't have everything, so not too fussed.	3/9/2018 2:50 PM
11	Holding the event at the Concrete lawns in front of the design building allowed for more room and more open atmosphere. Our stall was better placed as well. In previous years, our stall has been placed next to Netball or Hockey, traditional and popular sports that do not need to actively engage and recruit members at its stall, where people come to them.	3/8/2018 10:07 PM
12	When we worked with hard copy applications and cash, we netted many more members and course applicants on the day. Now everything is done via TeamApp, it is a bit more difficult to assess how many people joined or took up courses because of the Clubs Day, but we certainlt talked to an awful lot of interested students.	3/8/2018 4:53 PM
13	Although clubs day is important, we're starting to see more evidence that interacts/obtaining contacts at clubs day is not a true indicator of success for recruitment. We've made more efforts to market outside of the day and utilise social media more. In the end it means a lot more effort behind the scenes though- somebody to coordinate marketing / comms. Reliable people to respond to messages/inquires etc. Transparency in the marketing efforts for clubs day / clubs in general by MUS would be interesting to see.	3/8/2018 3:02 PM
14	Demo space could be bigger. Walkway space was a bit small on the sides which could have directed more people through the centre path. Handed out 200 flyers. Overall satisfied with clubs day.	3/8/2018 2:05 PM
15	It was much better in concrete lawn than north court	3/8/2018 1:59 PM
16	Come and Try calendar needs to allow clubs to provide details for each session (eg. needs to be digital) and needs to be easily shareable.	3/8/2018 12:48 PM
17	Semester 1 clubs day is a great opportunity for MUCC to show to new students that we exist. As our club doesn't operate any participation opprotunities during winter, it is difficult ti communicate to students that we have nothing to offer until July/August.	3/8/2018 12:13 PM